Issue: VIII August 2021



Founded: August 15, 1955

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Email: MHSCA1954@gmail.com

Executive Secretary Mark Holdren

Email: mholdren.11@gmail.com

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MIAAA: Athletic Directors
MHSBCA: Baseball
BCAM: Basketball
MHSIBCA: Bowling
CCCAM: Competitive Cheer
MHSFCA: Football
MIGCA: Golf
MHSGCJA: Gymnastics
MHSHCA: Men's Ice Hockey
MHSLCA: Men's Lacrosse
MHWLCA: Women's Lacrosse
MHSSCA: Skiing
MHSSCA: Softball

MISCA: Swimming & Diving MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball MWA: Wrestling

CONTACT INFORMATION

WEBSITE: mhsca.org PHONE: 517-526-4575

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION 854 Marshall street, Portland 48875

MHSCA Hall of Fame 2021 Class In Person Induction

Michigan High School Coaches' Association Hall of Fame Class Announced By Mark F. Holdren, Executive Secretary. The doors to the Michigan High School Coaches' Association "Hall of Fame" will swing open once more on September 19, 2021.

The MHSCA Hall of Fame Class of 2021 will be a taking place in person with inductions and inductees participating at Central Michigan University Bovee University Center Building.

Ticketing Information

To obtain ticket type in your search bar www.MHSCA.org and on the home page click on the ticketing link.

https://mhsca.sportngin.com/register/ form/210481506#_ga=2.179604135.284237517.1630247 003-

HALL OF FAME BANQUET TICKET LINK

1546238416.1630247001

The 2021 MHSCA Hall of Fame inductees

Tony Birg, Springport High School, Birg coached the Springport Middle School wrestling team for 10 years and the varsity for 22 years. The Spartans won 223 dual matches, five Big Eight Conference championships, seven district championships, two regional championships and a state runner-up finish at the 1984 Class D team state finals, also coached 12 individual state champions, 59 all-state wrestlers and 59 Big Eight Conference champions.

Leon Braisted III, Marian High School & Brother Rice High School, Coach Leon has served twenty-three years as a golf coach. In 2016 he began coaching the girls' varsity golf team at Marian, where he continues as head coach. During his tenure at these Leon's teams won seven state championships, were six-time state runners up, placed third or fourth at the state tournament five times, were Catholic High School League champions twice, won eighteen regional championships, were Oakland County champions multiple times, and were Oakland Activities Association champions ten times. His boys' teams at Brother Rice have won one Catholic High School League championship, seven Oakland Activities Association championships, and have been state runners up. His boys' teams have over 2,000 wins.

Mike Turner, Trenton High School, has accumulated thirty-one years as a hockey coach. During this time his teams earned a record of 629-126-52. His teams have held the state record for the most wins in hockey since 2014. Coach Turner's teams have been State Champions eleven times, State Runners Up four times, and Regional Champions twenty times. Turner also coached varsity golf and JV softball for Trenton High School from 1973-1981, and from 1981-1983 served as an assistant hockey coach at the University of Michigan.

Steve Zaranek, Grosse Pointe South High School Girls Track & Cross County Coach been a staple of the girls track, cross county for the last 40 years. Grosse Pointe South's girls cross country team has enjoyed 25 regional titles in 33 years, won a state title Coach Zaranek track teams have won 17 regional championship of the past 20 years..

Brian Gordan, Royal Oak High School & Novi High School, After 31 year in education and athletic Brian Gordon has had many hats. A former collegiate baseball player has taught at the elementary, middle and high school levels in Royal Oak. He also coached football, basketball, golf and even pole vaulting before being named to the Michigan Baseball Coaches Hall of Fame in 2011 after serving 15 years at the helm of Royal Oak's program. In 2021 being name the athletic director at Novi where is team and coaching staff are known for dedication to all students wanting to participate in sports. Among his programs many honors Brian's cornerstone in the athletic department is the Unified Sports he developed to provide opportunities for all kids regardless of their ability, regardless of where they come from. "There's nothing bigger than the program," he said. "We're just part of it." Is commonly heard in and Around Gordon's department.

An extended invitation to our 2020 MHSCA Hall of Fame Class

Last year class went into the Hall of Fame virtually and now they have been invited to be honored in person as apart of the Hall of Fame ceremony. Congratulations to all our 2020 & 2021 Michigan High School Coach Association Hall of Fame inductees

Roger Avers, Algonac High School, Boys and Girls Cross Country, Boys Track and Field. 77 seasons of coaching. Algonac Hall of Fame

Larry Bellor, Ogemaw Heights High School, Varsity Football. MHSFCA Hall of Fame 2010

Kathy Moody-Breece, Traverse City West High School, Varsity Softball. MHSS-CA Hall of Fame 2009

Dan Coon, Fowlerville High School, Wrestling, MWA Hall of Fame 2019

Jeff Devantier, Birmingham Seaholm High School, Girls Cross Country, Girls and Boys Track and Field. NHSACA Girls Cross Country Coach of the Year 2013

Jim Feldkamp, Anchor Bay High School, Basketball, Hazel Park, Lanse Creuse, Detroit University Prep Academy, Troy and West Bloomfield, Athletic Director. NHSACA Athletic Director of the Year "Finalist" 2002

Laurie Glass, Leland High School, Volleyball, NFHS Coach of the Year 2014, MIVCA Hall of Fame 2006

Randy Johnson, Auburn Hills Oakland Christian School, Boys Golf, Boys and Girls Bowling, Boys and Girls Soccer, NHSACA Coach of the Year "Finalist"

Tim McInnis, Brighton High School, Swimming, 34 seasons of coaching swimming

Ann Marie Michol, De La Salle Collegiate, Boys and Girls Tennis, Macomb County Coaches Hall of Fame 2013

Bob Oliver, Williamston High School, Swimming, Saginaw Swim Officials Hall of Fame 1992

George Porritt, Orchard Lake St Mary's High School, Varsity Football, Varsity Basketball, Varsity Lacrosse. 6 State Runner-Up and 7 State Championships—Football, State Championships—Basketball, 2 State Championships—Lacrosse

Rocky Shaft, Holt High School, Wrestling, National Hall of Fame, MWA Hall of Fame 2018

Tom Stockton, Sterling Heights Stevenson High School, Boys and Girls Bowling, MHSIBCA Hall of Fame 2008

Scott Street, Walled Lake Western High School, Boys and Girls Golf, MIGCA Hall of Fame 2009

MHSCA 2021 Distinguished Service Award Recipient kim Spalsbury

Kim Spalsbury is recognized as a well-regarded man, who through his selfless efforts and hard work, provided two communities successful track & cross-country programs, and cherished hometown involvement! In recognition of his commitment to school sports and community he has been selected as the 2021 recipient of the MHSCA "Jack Johnson Distinguished Service Award.

Kim ran cross country and track while attending Hope College where he was the captain of both squads his senior season. Moving from the collegiate ranks to coaching the high school sports that he participated in while in high school at Grand Ledge.

On one stop in Fowler, in the sports of cross country his Men's & Women's teams combined to accomplish

19 MHSAA regional titles, 30 top five MHSAA state meet finishes and 5 MHSAA runner ups and 5 MHSAA state championships.

On the cider side, Kim's Woman's team at Fowler, successfully finished with 14 team regional titles, 4 MHSAA state runners up and 4 MHSAA state championship among numerous league and dual meet wins. Kim guided the men's team at Grand Ledge to its first ever 2 MHSAA regional championships in schools' history. Kim even ventured into coaching basketball for a few seasons.

Kim was a member of the Michigan High School Track Coaches Association Executive Board and its President. Following his time with MITCA, he moved to the board of the Michigan High School Coaches Association as sports representative. In 1997 he was the MHSCA elected president, which led him to become the association Executive Secretary from —— to——. Among his board representation Kim has been a member at large for the National High School Athletic Coaches Association.

Kim's contribution is not limited to interscholastic athletics; he has been the President of the Grand Ledge Lions Club, Vice President of the Grand Ledge Education

Foundation, and membership in the Michigan Charitable Gaming Association Foundation.

The honor roll for Kim are notable: 3-time Flower Teacher of the Year, CMU Educator Award, the Association Track Official for Michigan Distinguished Service Award winner, 10-time Michigan Interscholastic Track Coach Association Coach of the Year winner, Kermit Ambrose Award winner from MITCA. He has been inducted into 4 Halls of Fame the Greater Lansing Track and Field Hall of Fame, the Michigan Interscholastic Track Coach Association Hall of Fame, the Michigan High School Hall of Fame, and the Greater Lansing Area Sports Hall of Fame.

Kim and his wife Kathy have 3 Children; Joshua (deceased), Jarred, and Jenna, plus 4 grandchildren

MHSGA COACHING REGOGNITION

The candidate must have distinguished himself/ herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Up to three (3) years may be included for active

duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to www.mhsca.org or contact Mike Jolly at

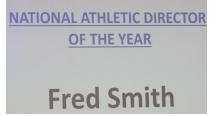
E-mail to: dlsathletics@aol.com





NHSACA Coach & AD of the Year Award Winners

One of the first AD's to be recognized is Mr. Fred Smith,
Lake Michigan Catholic, Athletic Director; 38 years as
Teacher, Coach & Athletic Director. One of the first AD's to
recognized 3 sport athletes. Member of the MHSAA representative counsel for 12 years, MIAAA education committee, and LTC course cofounder. Fred has been honored
with numerous awards. He has previously received the
NIAAA Distinguished Service Award, the NIAAA Thomas E.
Frederick Award of Excellence, the NIAAA Frank Kovaleski





Vicky Groat, St. Philip Catholic Central, Volleyball. Mrs. Groat graduated from St. Philip in 1985. She is the youngest child of celebrated St. Philip volleyball coach and teacher Shelia Guerra. She played on three of her mother's nine state championship volleyball teams before adding another ten state titles as a coach herself.







The NHSACA offers Gipper Discount

NHSACA has a partnership with "Gipper" in which our member coaches and their programs are provided a 10% discount on the "Gipper" products.

Gipper is a social media graphics program that provides outstanding support for any schools, Athletic Department's, Sports Team' social media program. Please

Looking to better promote your program and student-athletes on social media?

Gipper would enable you to easily create sports graphics for social media - just like you see from elite D1 programs. It's crazy simple and you can do everything on your phone on the sidelines! Plus, you can even use the platform to drive advertising revenue to support your program:)

Here's a 15-second video to show you how it works: https://youtu.be/l3yG6JWFhww

We're used by thousands of athletic directors, coaches, and administrators in nearly 50 states.

Would Gipper be helpful for your team or program?

If so, we're thrilled to offer you a 10% discount thanks to our partnership with the NHSACA. Please go to gogipper.com/nhsaca for more info, book a 15-minute virtual demo directly via this link, contact sales at sales@ogipper.com, or create a free "sandbox" account on Gipper here.

If making a purchase by CC via our site, please use the following discount code during check-out: NHSACA2021

President Message-Justin Davie

I am extremely humbled and honored to be standing here in this spot and in this moment. I want to thank the current executive board, Darin, Rocky, Tim, Ted, Dave, and Joe, I want to thank the past board members I served with in Dave Dolan and Joe again. You have sacrificed hours and hours of your time to better this organization. Your leadership, friendship, dedication, and vision have had a tremendous impact on me as a person and this organization. Specifically Dave and Danelle, have become such an important part of my life and I feel like even though I was in my mid 30's when I first got here, have guided me from a from a kid to an adult. Ted, you have been a great mentor to me and thank you for believing in me and guiding

When I first got here I heard many times, "We need to get younger people involved" but I also felt like there was an underlying message of, "But we aren't going to change anything". We have moved forward in so many ways and we must continue to move forward and adapt. But we also need to balance change with maintaining our traditions and practices to stay true to the values and core beliefs of NHSACA. Case in point blue blazers vs polos. When some of you heard that we will be wearing polos throughout the week and blue blazers only at the banquets, it may have made vou a little uncomfortable. Blazers

make us easy to spot but most importantly it's just what we do as you have never not worn a blazer to a convention. I heard many comments this week on how nice and comfortable it was to wear the polos. Maybe not everyone will agree and that's fine, but I'm guessing some that were uncomfortable at first, realized that change wasn't all that bad. But, we still got the blazers out and all the memories that go along with it. You were more comfortable throughout week and you still have never not worn a blazer to a convention. This is a great example of change with respect to the past.

Our mission statement reads as follows: The mission of the National High School Athletic Coaches Association is to be dedicated to serving high school coaches and athletic directors throughout the United States by educating, recognizing, and supporting coaching endeavors. It is our goal to promote high school athletics, provide professional services to our member coaches and provide opportunities for all high school coaches.

I know it's easy in an organization to get caught up in operation, decisions, budgets, or politics because we are human beings. But sometimes those things consume us and distract us from what's really important, our mission. Keep this mission statement in the front of your mind and the key words in it. Yes we must make decisions to fulfill our mission but the core of our mission isn't where a convention will be held, award regions vs geographic regions, budgets, not having a shuttle, and 1,000 other things. E+R=O as the speaker said the other day. Event Response=Outcome. Great organizations don't lack conflict or differing opinions,

they constructively grow and get better from them. That's why they are great. Our organization will "BE" something. We are going to BE great, BE good, our just BE. It's up to us to decide which BE we will become.

My motto for the next year that I have already written on a sticky note and put on my computer that I will that put at the bottom of any correspondence I send is: Sum Focused Faith

Sum: We have all heard the saying, "The sum is greater than the parts". We all have different strengths and skills and when all of those things are available and on the table, we are great. We have made great strides since the last convention in doing some work outside the convention. Ted challenged you and you stepped up. This must not only continue but get better. We will just "BE" as an organization if the executive board just takes on more work. If there a great idea or opportunity it can't be said, hey that's great but who is going to do it. Our sum can be so great but everyone needs to be in the equation.

Focused: Our driving force the past 6 years has been financial. That was the focused goal and it needed to be. As we get to financial stability, this organization will need to decide what our new focus will be. Where do we place our money, efforts, and energy. We will need clear focus on where we are going, how we will get there and most importantly why we are going there. The executive board will provide the leadership but refer back to my first word, sum. It will take all of us to get there. As a group we will all have differing ideas of what that focus should be and that's healthy when it's constructive and it will most certainly improve us.

Faith: The executive boards I have been on have been some of the most impressive

people I have ever worked with. Integrity, accountability, character, evaluators every single person has been in this for the right reasons and is completely selfless. The way things are discussed and evaluated from every angle blows me out of the water. The only time a decision was made that in hindsight shouldn't have been, was corrected the very next day The board has put tremendous faith in the executive board as a body and no one on the executive board takes that for granted. The board has made tough decisions for the good of the organization but has always been careful not to wield too much power. As we move forward we need to continue to have faith in our board, even if we don't agree with all the decision they make. Beyond that, we must have faith in this organization, the people in this room, and faith in ourselves, that we can do this if we do it together. Like Ted explained with Bill Curry's huddle, when you look around our huddle we must have the faith in the eyes looking back at you and you them



Michigan High School Sport Association

Coaches Clinic/Events

MIAAA: March 19-21, 2022 at Grand Traverse

Summer Workshop June 20-23, 2022 at Mt. Pleasant

Baseball: January 2022

TBA

BCAM-Basketball: October 2-3, 2021 at Oakland University.

Bowling: October 2021 TBA

MITCA: Cross Country: 2021 TBA

Competitive Cheer: October 2021 TBA

Football: January 2022 TBA

Golf: 2021 August 3-5th TREETOPS RESORT, GAYLORD

Gymnastics: October 2021 TBA

Men's Lacrosse: January TBA

Skiing: October 2021 @ TBA

Softball: February 2022 TBA

Sports SAGES: 3-5 March 2022 Boyne

Mountain

Swimming: September 2021 Site: TBA

Tennis: February TBA

Track & Field: 2022 TBA

Volleyball: TBA -2021

Wrestling:

Nov. 2021 TBA

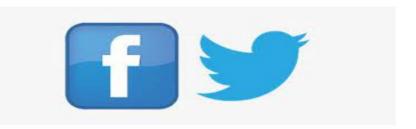
NHSACA Convention: Altoona, Iowa

June 18-22, 2022



Follow us on Twitter @MHSCA1

We are also now on Facebook!



Go to the Michigan High School Coaches Associations website with a snapshot of your cell.

- 1. Open up your cell phone
- 2. Using the picture app our your QR reader on your phone, check out the latest MHSCA.com website.





40

NOMINATE A RISING SPORTS LEADER

Sports Under 40 Awards - a monthly honor recognizing emerging industry leaders year round. The awards are free to enter and nominations are encouraged from all segments of the industry – men and women who are demonstrating industry involvement, innovation and commitment. If you know an industry professional under the age of 40 who is demonstrating strong leadership qualities, innovative thinking and commitment to the industry, please consider nominating them.

Monthly honorees will be recognized in each print issue and on Coach & A.D.'s social media channels.

Coaches Corner: 6 keys to motivating today's student-athlete

Applying societal trends to your coaching can produce wonderful results.

Younger coaches have asked me how much kids have changed during my 20 years of coaching high school football, and my response is that teenagers have changed a little since the late 1990s - but our own culture has changed a lot more!

You have to approach coaching in 2017 different than you did in 1998. So here are six keys to motivating today's student-athlete

1. Be authentic

Be the best version of yourself that you can be. Today's student-athlete wants authenticity. A story hit national media in early April that told about a school's student newspaper staff finding out that their new principal had faked her college experience, as well as her credentials to be their principal. That sums up what teenagers are like now. They want real people. They need to have authenticity from their coaches. Do not try to be someone else, just be you.

2. Become a better listener

The family unit is much different today than 20 years ago. One thing that many teenag-

ers are missing at home is two parents who listen to their children. Our athletes need us to listen to them. If you want to connect with today's student-athletes in a meaningful way, become a better listener. Make sure your kids know that you care about them through listening.

3. Raise the bar

Kids want to be challenged today more than ever. Do not be afraid to raise the bar. Social media has revealed the many talents of thousands of kids nationwide. My own 10-year-old son is constantly pushing himself because of what he sees kids his own age doing on YouTube. Raising the bar for your kids and your team will tell your kids that you believe in them, and that will motivate them to work hard to jump over that bar.

4. Reward based on performance

Kids today have been rewarded way too much without earning some of those rewards. Everybody gets a trophy just for participating on a last-place team. Kids want to be rewarded, but not just to be rewarded. They want to earn that recognition and those rewards. Motivating today's studentathletes means performance-based

recognition. Look for ways to reward your kids on a daily basis to keep them motivated. Even small rewards through competition matter. Shout praise, whisper criticism.

5. Be competent in your field of expertise

Become an expert at what you do because these kids are becoming experts. Again, the Internet has changed how information is delivered in so many different ways. If you don't know your stuff, your kids will know. Kids and their parents want to have the best coaching and teaching available. You've got to be that person who they trust because you know what you're talking about. Coaches today need to work harder than ever to be an expert in their field, and it's never been easier to become highly qualified in the position or the side of the ball you are coaching.

6. Motivate through innovation – change things up

You've got to look for ways to change things up to keep your kids engaged. The same exact practice routine every day will lose their focus. Change up

the routine. We see every major sport making changes to the way they have done things to speed up the game because our culture is becoming less and less tolerant of waiting. The same thing can be said of teenagers. Keep practices fresh, keep them guessing at what is coming to make sure they stay engaged in what you are trying to accomplish.

Chris Fore is a veteran Head Football Coach and Athletic Director from Southern California. He consults coaches and programs nationwide through his business Eight Laces Consulting.





Michigan High School Coaches Association Insurance Program

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association.

We offer general liability coverage, directors and officers coverage, and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan

High School Coaches Association is a member. The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage

to others.

The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions.

For a complete description of the scope and limitations of coverage, please refer to the policy

At Loomis & LaPann, Inc., We Are Sports Insurance!

Our specialty is Amateur Sports Management, and you can count on our knowledge and expertise to find the coverage that's right for you.

We offer a range of insurance products and carriers, along with quality service.

Loomis & LaPann, Inc. is an independent general insurance agency based in Glens Falls, New York. Our company traces its origins to 1852, a time when the U.S. insurance industry was in its infancy.

It has always been our policy to focus on particular industries so that the knowledge and expertise we accumulate recommends us to specific customers. That policy has taken us across North America to serve businesses as varied as fish canneries and lumbering in our early years, to our current specialty, Amateur Sports Management.

Today we provide a wide range of insurance coverages for amateur sports groups and associations. Loomis & LaPann works directly with various insurance underwriters to provide the most comprehensive insurance products and best possible service available in the marketplace.

Loomis & LaPann, Inc.

INSURANCE SINCE 1852



Home Address:

854 Marshall Street, Portland, MI 48875 E-mail: mhsea1954@qmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

State: Zip:

Executive Board

Ron Landfair

3rd Vice President Dave Kowalski

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION HALL OF FAME APPLICATION

City:

Executive Director: Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more Jim Okler. and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a **Executive Secretary:** member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Mark F. Holdren Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom. President: **Contact Information** Debbie Williams-Hoak 1st Vice President Date of Birth: Darrin Millar 2nd Vice President Name of Candidate: Phone:

| 24.0.10.10.11 | Candidate E-mail: (please print carefully) | |
|----------------|--|--------|
| Past President | (F | |
| Ted McIntyre | School | Phone: |

Address: ____City: _____State: ____Zip: _____ **Executive Committees**

Rich Tompkins Multi-Sport Phone: Athletic Director Name: **Athlete Award** Larry Merx E-Mail Address FAX Number

Service Award Mike Jolly Phone: ____ Nominator's Name: ____ Constitution _____City:_____State: ____Zip: ____ Home Address

Kim Spalsbury

E-mail: (please print carefully) **Finance** Steve Porter, Darrin Millar & Sue

<u>Coaching and/or Athletic Director Record</u> (Please include all that you can on this form) Miller

School Sport Years # of Seasons Won-Loss Record, Summary **Member Associations** Basketball 1969—2008 Example Smithville HS 48 600-20; 34 League, 20 Reg. 10 State Titles

Number of years as a Coach: Number of years as an Athletic Director: Combined Total: Coaching Honors Listed

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organiza-

MWLCA: Women's Lacrosse tions, etc.)

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdern.11@gmail.com or call: 517-526-4575 (Please feel free to use additional sheet for providing information)

MIAAA: Athletic Directors MHSBCA: Baseball BCAM: Basketball MHSIBCA: Bowling **CCCAM: Competitive Cheer** MHSFCA: Football MIGCA: Golf

MHSGCJA: Gymnastics MHSHCA-Ice Hockey MHSLCA: Men's Lacrosse

MHSSCA: Skiing MHSSCA: Softball MISCA: Swimming & Diving

MHSTeCA: Tennis MITCA: Track & Field & Cross Country

MIVCA: Volleyball MWA: Wrestling



854 Marshall Street, Portland, MI 48875 E-mail: mhsca1954@gmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

Executive Director:

Jim Okler.

Executive Secretary:

Mark F. Holdren

President:

Debbie Williams-Hoak

1st Vice President

Darrin Millar

2nd Vice President

Ron Landfair

3rd Vice President

Dave Kowalski

Past President

Ted McIntyre

- **GENERAL REQUIREMENTS**
- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. *The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- · Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented

Executive Committees

Rich Tompkins Multi-Sport

Athlete Award

Larry Merx

Service Award Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue Miller

only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- · Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- · 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlsathletics@aol.com
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

| | 15 Teats20 Teats25 T | rears 30 rears 33 rears 40 re | edis45 Tedis50 Tedis | | | |
|---------------------------|--|--|------------------------------------|--|--|--|
| Member Associations | Name (as it is to appear on award) | | | | | |
| MIAAA: Athletic Directors | Root Dhono | Email Address: | | | | |
| MHSBCA: Baseball | Dest Filone | Ellidii Address | | | | |
| BCAM: Basketball | Home Address | | | | | |
| MHSIBCA: Bowling | Home City | Home State Home Zip | | | | |
| CCCAM: Competitive Cheer | Michigan High School Sports Association: | | (MITCA, BCAM, etc.) | | | |
| MHSFCA: Football | MUSCA Mambarship Card #: | Year: | • | | | |
| MIGCA: Golf | MINOCA Membership Card # | | | | | |
| MHSGCJA: Gymnastics | Signature of Coach | | | | | |
| MHSHCA-Ice Hockey | Signature of AD or Principal * | Phone Number: | | | | |
| MHSLCA: Men's Lacrosse | Printed Name of Administrator: _ | Email: | | | | |
| MWLCA: Women's Lacrosse | Sand Camplated form to: Mike I | olly, Years of Service Awards, 20917 Par | rknisco I ano Clinton Twn MI 48036 | | | |
| MHSSCA: Skiing | Sena Completea form to. Mike St | rkpiace Laile, Cilitori Twp., iiii 40030 | | | | |
| MHSSCA: Softball | or E-mail to: dlsathletics@aol.com . Be sure to include your Year-by-Year Summary Sheet. | | | | | |

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

MITCA: Track & Field & **Cross Country**

MHSTeCA: Tennis

MISCA: Swimming & Diving

MIVCA: Volleyball



1997-98

1998-99

1999-2000

MHSTeCA: Tennis

MIVCA: Volleyball MWA: Wrestling

MITCA: Track & Field &

Cross Country

854 Marshall Street, Portland, MI 48875 E-mail: mhsca1954@qmail.com Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

| Executive Board | | N A | ME: | | | | | |
|--|---|-------------|---------------|---------------|----|---|-----------------|--------------|
| | | | COACHINGS | SERVICE AWARD | wo | RKSHEE | Γ | |
| Executive Director: | | | | | | | | |
| Jim Okler, | | School | | | | School | | |
| Executive Secretary: | | <u>Year</u> | <u>School</u> | <u>Sport</u> | | <u>Year</u> | <u>School</u> | <u>Sport</u> |
| Mark F. Holdren | | (Example) | (Example) | (Example) | | (Example) | (Example) | (Example) |
| President: | | 1990-91 | MCHS | FB, BBSK, BSB | 4 | 1993-94 | MACOMB CC | BBSK |
| Debbie Williams-Hoak 1st Vice President | 2 | 1991-92 | USAF | Active Duty | 5 | 1994-95 | TOLEDO ST. JOHN | BBSK |
| Darrin Millar | 3 | 1992-93 | MACOMB CC | BBSK | 6 | 1995-96 | MCHS | BBSK |
| 2nd Vice President | | | | | | | | |
| Ron Landfair | | 1960-61 | | | | 2000-2001 | | |
| 3rd Vice President | | 1961-62 | | | | 2001-2002 | | |
| Dave Kowalski | | 1962-63 | | | | 2002-2003 | | |
| Past President | | 1963-64 | | | | 2003-2004 | | |
| Ted McIntyre | | 1964-65 | | | | 2004-2005 | | |
| • | | 1965-66 | | | | 2005-2006 | | |
| Executive Committees | | 1966-67 | | | | 2006-2007 | | |
| | | 1967-68 | | | | 2007-2008 | | |
| Rich Tompkins Multi-Sport | | 1968-69 | | | | 2008-2009 | | |
| Athlete Award Larry Merx | | 1969-70 | | | | 2009-2010 | | |
| • | | 1970-71 | | | | 2010-2011 | | |
| Service Award | | 1971-72 | | | | 2011-2012 | | |
| Mike Jolly | | 1972-73 | | | | 2012-2013 | | |
| Constitution | | 1973-74 | | | | 2013-2014 | | |
| Kim Spalsbury | | 1974-75 | | | | 2014-2015 | | |
| Finance | | 1975-76 | | | | 2015-2016 | | |
| Steve Porter, Darrin Millar & Sue | | 1976-77 | | | | 2016-2017 | | |
| Miller | | 1977-78 | | | | 2017-2018 | | |
| | | 1978-79 | | | | 2018-2019 | | |
| Member Associations | | 1979-80 | | | | 2019-2020 | | |
| MIAAA: Athletic Directors | | 1980-81 | | | | | | |
| | | 1981-82 | | | | | SPORT CODE | |
| MHSBCA: Baseball | | 1982-83 | | | | BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC | | |
| BCAM: Basketball | | 1983-84 | | | | FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSK | | |
| MHSIBCA: Bowling | | 1984-85 | | | | BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN, | | |
| CCCAM: Competitive Cheer | | 1985-86 | | | | BTRK, GTR | K, VB, WR | |
| MHSFCA: Football | | 1986-87 | | | | | | |
| MIGCA: Golf | | 1987-88 | | | | SCHOOL or SERVICE CODE | | |
| MHSGCJA: Gymnastics | | 1988-89 | | | | | (Example) | |
| MHSHCA-Ice Hockey | | 1989-90 | | | | | Mt. Clemens HS | |
| - | | 1990-91 | | | | USAF | US Air Force | |
| MHSLCA: Men's Lacrosse | | 1991-92 | | | | | | |
| MWLCA: Women's Lacrosse | | 1992-93 | | | | | | |
| MHSSCA: Skiing | | 1993-94 | | | | | | |
| MHSSCA: Softball | | 1994-95 | | | | | | |
| MISCA: Swimming & Diving | | 1995-96 | | | - | | | |
| | | 1996-97 | | | | | | |



854 Marshall Street, Portland, MI 48875 E-mail: mhsca1954@gmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

Executive Director:

Jim Okler.

Executive Secretary:

Mark F. Holdren

President:

Debbie Williams-Hoak

1st Vice President

Darrin Millar

2nd Vice President

Ron Landfair 3rd Vice President

Dave Kowalski

Past President

Ted McIntyre

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue

Miller

Member Associations

MIAAA: Athletic Directors MHSBCA: Baseball BCAM: Basketball MHSIBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football MIGCA: Golf

MHSGCJA: Gymnastics MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball MISCA: Swimming & Diving

MITCA: Track & Field & **Cross Country**

MHSTeCA: Tennis

MIVCA: Volleyball MWA: Wrestling

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- · To recognize a person who has positively impacted interscholastic athletics in a significant way.
- · To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- · To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- · To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to MHSCA1954@gmail.com



JIM OKLER, EXECUTIVE DIRECTOR CELL: 734-223-8490 854 MARSHALL STREET, MI 48875 E-MAIL: MISCA1954@GMAIL.COM MARK F. HOLDREN, EXEC. SECRETARS CELL: 517-526-4575

Sponsorship Opportunities

Active Link on the MHSCA Website: (July 1-June 30) \$500.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- · Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$200.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

 Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$200.00
- 2 Sports \$350.00
- 3 Sports \$500.00
- 4 Sports \$600.00

(Buy 3, get 1 Free)

All 15 Sports \$3,000.00

Presentation of the Hall of Fame or Coach of the Year Award at the banquet

· Two (2) Complimentary tickets to the Awards Banquet

- · Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet
- · Recognition/Advertising in Coach of the Year Awards Program
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$200.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.
- · Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plagues.
- · Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website.

Sponsor a Hospitality Station (assessable to all registrants and guests): \$200.00

- · Company signage promoting your company as the sponsor of this event
- · Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area

MHSCA Contact Information:

Mark Holdren, Executive Secretary 845 Marshall St. Portland, MI 48875

Phone: 517.526.4575

The MHSCA Board of Directors Meetings & Events

- Board of Directors Fall Board Meeting 9-19-21
- Hall of Fame Banquet September 19, 2021 @ CMU Board of Directors Winter Board Meeting & COTY Banquet November 7, 2021 @ Lansing Area
- MHSCA Hall of Fame Committee Meeting, February 10, 2022 @ conducted Virtually
- MHSCA Finance Committee meeting, March 6, 2022 @ conducted Virtually
- Board of Directors Spring Board Meeting March 6, 2022 conducted Virtually



MHSCA Sponsors









Executive Director
James M. Okler, CMAA
MHSCA1954@gmail.com