

# mhsca

Founded: August 15, 1955

## EXECUTIVE BOARD

**Executive Director**  
**James M. Okler,**

Email: [MHSCA1954@gmail.com](mailto:MHSCA1954@gmail.com)

**Executive Secretary**  
**Mark Holdren**

Email: [mholdren.11@gmail.com](mailto:mholdren.11@gmail.com)

**President**  
**Debbie Williams-Hoak**

**1st Vice President**  
**Darrin Millar**

**2nd Vice President**  
**Ron Landfair**

**3rd Vice President**  
**Dave Kowalski**

**Past President**  
**Ted McIntyre**

## MEMBER ASSOCIATIONS

**MIAAA: Athletic Directors**

**MHSBCA: Baseball**

**BCAM: Basketball**

**MHSBCA: Bowling**

**CCCAM: Competitive Cheer**

**MHSFCA: Football**

**MIGCA: Golf**

**MHSGCJA: Gymnastics**

**MHSHCA: Men's Ice Hockey**

**MHSLCA: Men's Lacrosse**

**MHWLCA: Women's Lacrosse**

**MHSSCA: Skiing**

**MHSSCA: Softball**

**MISCA: Swimming & Diving**

**MHSTeCA: Tennis**

**MITCA: Track & Field &  
Cross Country**

**MIVCA: Volleyball**

**MWA: Wrestling**

## CONTACT INFORMATION

**WEBSITE:** [mhsca.org](http://mhsca.org)

**PHONE:** 517-526-4575

# The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

854 Marshall street, Portland 48875

## MHSCA Hall of Fame 2021 Class In Person Induction

Michigan High School Coaches' Association Hall of Fame Class Announced By Mark F. Holdren, Executive Secretary. The doors to the Michigan High School Coaches' Association "Hall of Fame" will swing open once more on September 19, 2021.

The MHSCA Hall of Fame Class of 2021 will be a taking place in person with inductions and inductees participating at Central Michigan University Bovee University Center Building.

### Ticketing Information

To obtain ticket type in your search bar [www.MHSCA.org](http://www.MHSCA.org) and on the home page click on the ticketing link.

[https://mhsca.sportngin.com/register/form/210481506#\\_ga=2.179604135.284237517.1630247003-](https://mhsca.sportngin.com/register/form/210481506#_ga=2.179604135.284237517.1630247003-)

**HALL OF FAME BANQUET TICKET LINK →**

**1546238416.1630247001**

### The 2021 MHSCA Hall of Fame inductees

**Tony Birg**, Springport High School, Birg coached the Springport Middle School wrestling team for 10 years and the varsity for 22 years. The Spartans won 223 dual matches, five Big Eight Conference championships, seven district championships, two regional championships and a state runner-up finish at the 1984 Class D team state finals, also coached 12 individual state champions, 59 all-state wrestlers and 59 Big Eight Conference champions.

**Leon Braisted III**, Marian High School & Brother Rice High School, Coach Leon has served twenty-three years as a golf coach. In 2016 he began coaching the girls' varsity golf team at Marian, where he continues as head coach. During his tenure at these Leon's teams won seven state championships, were six-time state runners up, placed third or fourth at the state tournament five times, were Catholic High School League champions twice, won eighteen regional championships, were Oakland County champions multiple times, and were Oakland Activities Association champions ten times. His boys' teams at Brother Rice have won one Catholic High School League championship, seven Oakland Activities Association championships, and have been state runners up. His boys' teams have over 2,000 wins.

**Mike Turner**, Trenton High School, has accumulated thirty-one years as a hockey coach. During this time his teams earned a record of 629-126-52. His teams have held the state record for the most wins in hockey since 2014. Coach Turner's teams have been State Champions eleven times, State Runners Up four times, and Regional Champions twenty times. Turner also coached varsity golf and JV softball for Trenton High School from 1973-1981, and from 1981-1983 served as an assistant hockey coach at the University of Michigan.

**Steve Zaranek**, Grosse Pointe South High School Girls Track & Cross Country Coach been a staple of the girls track, cross country for the last 40 years. Grosse Pointe

South's girls cross country team has enjoyed 25 regional titles in 33 years, won a state title Coach Zaranek track teams have won 17 regional championship of the past 20 years..

**Brian Gordan**, Royal Oak High School & Novi High School, After 31 year in education and athletic Brian Gordon has had many hats. A former collegiate baseball player has taught at the elementary, middle and high school levels in Royal Oak. He also coached football, basketball, golf and even pole vaulting before being named to the Michigan Baseball Coaches Hall of Fame in 2011 after serving 15 years at the helm of Royal Oak's program. In 2021 being name the athletic director at Novi where is team and coaching staff are known for dedication to all students wanting to participate in sports. Among his programs many honors Brian's cornerstone in the athletic department is the Unified Sports he developed to provide opportunities for all kids regardless of their ability, regardless of where they come from. "There's nothing bigger than the program," he said. "We're just part of it." Is commonly heard in and Around Gordon's department.

### An extended invitation to our 2020 MHSCA Hall of Fame Class

Last year class went into the Hall of Fame virtually and now they have been invited to be honored in person as apart of the Hall of Fame ceremony. Congratulations to all our 2020 & 2021 Michigan High School Coach Association Hall of Fame inductees

**Roger Avers**, Algonac High School, Boys and Girls Cross Country, Boys Track and Field. 77 seasons of coaching. Algonac Hall of Fame

**Larry Bellow**, Ogemaw Heights High School, Varsity Football. MHSFCA Hall of Fame 2010

**Kathy Moody-Breece**, Traverse City West High School, Varsity Softball. MHSCA Hall of Fame 2009

**Dan Coon**, Fowlerville High School, Wrestling, MWA Hall of Fame 2019

**Jeff Devantier**, Birmingham Seaholm High School, Girls Cross Country, Girls and Boys Track and Field. NHSACA Girls Cross Country Coach of the Year 2013

**Jim Feldkamp**, Anchor Bay High School, Basketball, Hazel Park, Lanse Creuse, Detroit University Prep Academy, Troy and West Bloomfield, Athletic Director. NHSACA Athletic Director of the Year "Finalist" 2002

**Laurie Glass**, Leland High School, Volleyball, NFHS Coach of the Year 2014, MIVCA Hall of Fame 2006

**Randy Johnson**, Auburn Hills Oakland Christian School, Boys Golf, Boys and Girls Bowling, Boys and Girls Soccer, NHSACA Coach of the Year "Finalist"

**Tim McInnis**, Brighton High School, Swimming, 34 seasons of coaching swimming

**Ann Marie Michol**, De La Salle Collegiate, Boys and Girls Tennis, Macomb County Coaches Hall of Fame 2013

**Bob Oliver**, Williamston High School, Swimming, Saginaw Swim Officials Hall of Fame 1992

**George Porritt**, Orchard Lake St Mary's High School, Varsity Football, Varsity Basketball, Varsity Lacrosse. 6 State Runner-Up and 7 State Championships—Football, State Championships—Basketball, 2 State Championships—Lacrosse

**Rocky Shaft**, Holt High School, Wrestling, National Hall of Fame, MWA Hall of Fame 2018

**Tom Stockton**, Sterling Heights Stevenson High School, Boys and Girls Bowling, MHSBCA Hall of Fame 2008

**Scott Street**, Walled Lake Western High School, Boys and Girls Golf, MIGCA Hall of Fame 2009

# MHSCA 2021 Distinguished Service Award Recipient kim Spalsbury

Kim Spalsbury is recognized as a well-regarded man, who through his selfless efforts and hard work, provided two communities successful track & cross-country programs, and cherished hometown involvement! In recognition of his commitment to school sports and community he has been selected as the 2021 recipient of the MHSCA "Jack Johnson Distinguished Service Award."

Kim ran cross country and track while attending Hope College where he was the captain of both squads his senior season. Moving from the collegiate ranks to coaching the high school sports that he participated in while in high school at Grand Ledge.

On one stop in Fowler, in the sports of cross country his Men's & Women's teams combined to accomplish 19 MHSAA regional titles, 30 top five MHSAA state meet finishes and 5 MHSAA runner ups and 5 MHSAA state championships.



On the other side, Kim's Women's team at Fowler, successfully finished with 14 team regional titles, 4 MHSAA state runners up and 4 MHSAA state championship among numerous league and dual meet wins. Kim guided the men's team at Grand Ledge to its first ever 2 MHSAA regional championships in schools' history. Kim even ventured into coaching basketball for a few seasons.

Kim was a member of the Michigan High School Track Coaches Association Executive Board and its President. Following his time with MITCA, he moved to the board of the Michigan High School Coaches Association as sports representative. In 1997 he was the MHSCA elected president, which led him to become the association Executive Secretary from ---- to ----. Among his board representation Kim has been a member at large for the National High School Athletic Coaches Association.

Kim's contribution is not limited to interscholastic athletics; he has been the President of the Grand Ledge Lions Club, Vice President of the Grand Ledge Education

Foundation, and membership in the Michigan Charitable Gaming Association Foundation.

The honor roll for Kim are notable: 3-time Flower Teacher of the Year, CMU Educator Award, the Association Track Official for Michigan Distinguished Service Award winner, 10-time Michigan Interscholastic Track Coach Association Coach of the Year winner, Kermit Ambrose Award winner from MITCA. He has been inducted into 4 Halls of Fame the Greater Lansing Track and Field Hall of Fame, the Michigan Interscholastic Track Coach Association Hall of Fame, the Michigan High School Hall of Fame, and the Greater Lansing Area Sports Hall of Fame.

Kim and his wife Kathy have 3 Children; Joshua (deceased), Jarred, and Jenna, plus 4 grandchildren

## MHSCA COACHING RECOGNITION

The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

\*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Up to three (3) years may be included for active

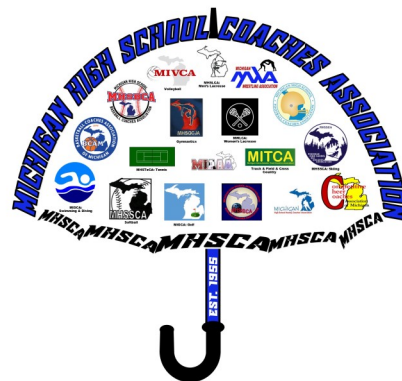
duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to [www.mhsca.org](http://www.mhsca.org) or contact Mike Jolly at

E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)



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**Michigan High School Sport Association**

**Coaches Clinic/Events**

MIAAA: March 19-21, 2022 at Grand Traverse

Summer Workshop June 20-23, 2022 at Mt. Pleasant

Baseball: January 2022  
TBA

BCAM-Basketball: October 2-3, 2021 at Oakland University.

Bowling : October 2021 TBA

MITCA: Cross Country: 2021 TBA

Competitive Cheer: October 2021 TBA

Football: January 2022 TBA

Golf: 2021 August 3-5th TREETOPS RESORT, GAYLORD

Gymnastics : October 2021 TBA

Men's Lacrosse: January TBA

Skiing: October 2021 @ TBA

Softball: February 2022 TBA

Sports SAGES: 3-5 March 2022 Boyne Mountain

Swimming: September 2021 Site: TBA

Tennis: February TBA

Track & Field: 2022 TBA

Volleyball: TBA -2021

Wrestling:  
Nov. 2021 TBA

NHSACA Convention: Altoona, Iowa  
June 18-22, 2022



Follow us on Twitter @MHSCA1

We are also now on Facebook!



Go to the Michigan High School Coaches Associations website with a snapshot of your cell.

1. Open up your cell phone
2. Using the picture app our your QR reader on your phone, check out the latest MHSCA.com website.



UNDER

40

**NOMINATE A RISING  
SPORTS LEADER**

Sports Under 40 Awards - a monthly honor recognizing emerging industry leaders year round. The awards are free to enter and nominations are encouraged from all segments of the industry – men and women who are demonstrating industry involvement, innovation and commitment. If you know an industry professional under the age of 40 who is demonstrating strong leadership qualities, innovative thinking and commitment to the industry, please consider nominating them.

Monthly honorees will be recognized in each print issue and on Coach & A.D.'s social media channels.

# Coaches Corner: 6 keys to motivating today's student-athlete

Applying societal trends to your coaching can produce wonderful results.

Younger coaches have asked me how much kids have changed during my 20 years of coaching high school football, and my response is that teenagers have changed a little since the late 1990s - but our own culture has changed a lot more!

You have to approach coaching in 2017 different than you did in 1998. So here are six keys to motivating today's student-athlete

## 1. Be authentic

Be the best version of yourself that you can be. Today's student-athlete wants authenticity. A story hit national media in early April that told about a school's student newspaper staff finding out that their new principal had faked her college experience, as well as her credentials to be their principal. That sums up what teenagers are like now. They want real people. They need to have authenticity from their coaches. Do not try to be someone else, just be you.

## 2. Become a better listener

The family unit is much different today than 20 years ago. One thing that many teenagers

are missing at home is two parents who listen to their children. Our athletes need us to listen to them. If you want to connect with today's student-athletes in a meaningful way, become a better listener. Make sure your kids know that you care about them through listening.

## 3. Raise the bar

Kids want to be challenged today more than ever. Do not be afraid to raise the bar. Social media has revealed the many talents of thousands of kids nationwide. My own 10-year-old son is constantly pushing himself because of what he sees kids his own age doing on YouTube. Raising the bar for your kids and your team will tell your kids that you believe in them, and that will motivate them to work hard to jump over that bar.

## 4. Reward based on performance

Kids today have been rewarded way too much without earning some of those rewards. Everybody gets a trophy just for participating on a last-place team. Kids want to be rewarded, but not just to be rewarded. They want to earn that recognition and those rewards. Motivating today's student-athletes means performance-based

recognition. Look for ways to reward your kids on a daily basis to keep them motivated. Even small rewards through competition matter. Shout praise, whisper criticism.

## 5. Be competent in your field of expertise

Become an expert at what you do because these kids are becoming experts. Again, the Internet has changed how information is delivered in so many different ways. If you don't know your stuff, your kids will know. Kids and their parents want to have the best coaching and teaching available. You've got to be that person who they trust because you know what you're talking about. Coaches today need to work harder than ever to be an expert in their field, and it's never been easier to become highly qualified in the position or the side of the ball you are coaching.

## 6. Motivate through innovation - change things up

You've got to look for ways to change things up to keep your kids engaged. The same exact practice routine every day will lose their focus. Change up

the routine. We see every major sport making changes to the way they have done things to speed up the game because our culture is becoming less and less tolerant of waiting. The same thing can be said of teenagers. Keep practices fresh, keep them guessing at what is coming to make sure they stay engaged in what you are trying to accomplish.

*Chris Fore is a veteran Head Football Coach and Athletic Director from Southern California. He consults coaches and programs nationwide through his business Eight Laces Consulting.*



## Michigan High School Coaches Association Insurance Program

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association.

We offer general liability coverage, directors and officers coverage, and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan

High School Coaches Association is a member. The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage

to others.

The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions.

For a complete description of the scope and limitations of coverage, please refer to the policy

At Loomis & LaPann, Inc., We Are Sports Insurance!

Our specialty is Amateur Sports Management, and you can count on our knowledge and expertise to find the coverage that's right for you.

We offer a range of insurance products and carriers, along with quality service.

Loomis & LaPann, Inc. is an independent general insurance agency based in Glens Falls, New York. Our company traces its origins to 1852, a time when the U.S. insurance industry was in its infancy.

It has always been our policy to focus on particular industries so that the knowledge and expertise we accumulate recommends us to specific customers. That policy has taken us across North America to serve businesses as varied as fish canneries and lumbering in our early years, to our current specialty, Amateur Sports Management.

Today we provide a wide range of insurance coverages for amateur sports groups and associations. Loomis & LaPann works directly with various insurance underwriters to provide the most comprehensive insurance products and best possible service available in the marketplace.

## Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Camp Insurance Coaches Assoc. High School Assoc. K



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

### MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

#### HALL OF FAME APPLICATION

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

**Criteria for Application:** Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

#### Contact Information

Date of Birth: \_\_\_\_\_

Name of Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Candidate E-mail: (please print carefully) \_\_\_\_\_

School \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Athletic Director Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail Address \_\_\_\_\_ FAX Number \_\_\_\_\_

Nominator's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: (please print carefully) \_\_\_\_\_

#### Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: \_\_\_\_\_ Number of years as an Athletic Director: \_\_\_\_\_ Combined Total: \_\_\_\_\_

Coaching Honors Listed \_\_\_\_\_

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) \_\_\_\_\_

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

**Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875**

For more information contact: [mholdren.11@gmail.com](mailto:mholdren.11@gmail.com) or call: 517-526-4575

(Please feel free to use additional sheet for providing information)

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

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CCCAM: Competitive Cheer

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### Past President

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## MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

### 15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

#### GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. \*The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7<sup>th</sup> grade boys and JV boys during the same school year counts as "1" year.

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Larry Merx

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Steve Porter, Darrin Millar & Sue Miller

Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

#### PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

#### MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

\_\_\_ 15 Years \_\_\_ 20 Years \_\_\_ 25 Years \_\_\_ 30 Years \_\_\_ 35 Years \_\_\_ 40 Years \_\_\_ 45 Years \_\_\_ 50 Years

Name (as it is to appear on award) \_\_\_\_\_

Best Phone \_\_\_\_\_ Email Address: \_\_\_\_\_

Home Address \_\_\_\_\_

Home City \_\_\_\_\_ Home State \_\_\_\_\_ Home Zip \_\_\_\_\_

Michigan High School Sports Association: \_\_\_\_\_ (MITCA, BCAM, etc.)

MHSCA Membership Card #: \_\_\_\_\_ Year: \_\_\_\_\_

Signature of Coach \_\_\_\_\_

Signature of AD or Principal \* \_\_\_\_\_ Phone Number: \_\_\_\_\_

Printed Name of Administrator: \_\_\_\_\_ Email: \_\_\_\_\_

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com). Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

## Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

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MHSTeCA: Tennis

MITCA: Track & Field &  
Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____						
COACHING SERVICE AWARD WORKSHEET						
School	Year	School	Sport	School	Year	School
(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS
	1960-61				2000-2001	
	1961-62				2001-2002	
	1962-63				2002-2003	
	1963-64				2003-2004	
	1964-65				2004-2005	
	1965-66				2005-2006	
	1966-67				2006-2007	
	1967-68				2007-2008	
	1968-69				2008-2009	
	1969-70				2009-2010	
	1970-71				2010-2011	
	1971-72				2011-2012	
	1972-73				2012-2013	
	1973-74				2013-2014	
	1974-75				2014-2015	
	1975-76				2015-2016	
	1976-77				2016-2017	
	1977-78				2017-2018	
	1978-79				2018-2019	
	1979-80				2019-2020	
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	1994-95					
	1995-96					
	1996-97					
	1997-98					
	1998-99					
	1999-2000					

**SPORT CODE**

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC  
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,  
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,  
 BTRK, GTRK, VB, WR

**SCHOOL or SERVICE CODE**

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force





Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48375  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- To recognize a person who has positively impacted interscholastic athletics in a significant way.
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

#### Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to [MHSca1954@gmail.com](mailto:MHSca1954@gmail.com)

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

## Sponsorship Opportunities

### Active Link on the MHSCA Website: (July 1-June 30) \$500.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

### Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$200.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

### MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

### Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$200.00
- 2 Sports \$350.00
- 3 Sports \$500.00
- 4 Sports \$600.00
- (Buy 3, get 1 Free)

All 15 Sports \$3,000.00

Presentation of the Hall of Fame or Coach of the Year Award at the banquet

- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

### Sponsor a MHSCA Service Awards Station: \$200.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet

- Placement of your company's Logo on award certificates and plaques.

- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website.

### Sponsor a Hospitality Station (assessable to all registrants and guests): \$200.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

### MHSCA Contact Information:

**Mark Holdren, Executive Secretary**  
**845 Marshall St.**  
**Portland, MI 48875**

**Phone: 517.526.4575**

### The MHSCA Board of Directors Meetings & Events

- Board of Directors Fall Board Meeting 9-19-21
- Hall of Fame Banquet September 19, 2021 @ CMU Board of Directors Winter Board Meeting & COTY Banquet November 7, 2021 @ Lansing Area
- MHSCA Hall of Fame Committee Meeting, February 10, 2022 @ conducted **Virtually**
- MHSCA Finance Committee meeting, March 6, 2022 @ conducted **Virtually**
- Board of Directors Spring Board Meeting March 6, 2022 conducted **Virtually**

  
**MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR**

## MHSCA Sponsors



### **Executive Director**

**James M. Okler, CMAA**  
**MHSCA1954@gmail.com**